

**Just Another Day, Inc. d/b/a ReboToday  
Cookie and Tracking Technologies Policy**

Last Updated: November 11, 2022

This Cookie and Tracking Technologies Policy (the “**Policy**”) explains how Just Another Day, Inc. d/b/a ReboToday (“**Rebos**”, “**we**”, “**us**”, “**our**”, and “**ours**”) uses tracking technologies, which can include cookies, in connection with the website <https://rebotoday.com/> (the “**Website**”) and the Rebo mobile application (the “**App**”) (collectively, the “**Services**”).

**Overview**

Cookies are small data files created by web browsers and downloaded onto your computer or other device when you access a website or use an application. Cookies help make your browsing experience with our Services more personal. Different cookies serve different purposes, such as recognizing your devices, storing information about your preferences, identifying the geographic location of a user, tracking browsing habits and preferences to deliver personalized advertising, recalling information entered on forms, login pages, or other features of the Services, helping us understand how the Services are being used, and generally improving your browsing experience on the Services.

**Categories of Cookies**

There are different ways to classify cookies, including based on when they expire or whether they are managed by us or a third party.

Type of Cookie	Description
Persistent Cookies	Persistent Cookies stay on your computer or mobile device until you delete them.
Session Cookies	Session Cookies expire once you close your web browser.
First Party Cookies	First Party Cookies are managed by Rebo and originate from our Services.
Third Party Cookies	Third Party Cookies originate with service providers or business partners providing services on or through our Services and can be used by these third parties to recognize your device when it visits other websites. Third Party Cookies may also be used for other purposes, such as analytics, advertising, and social media features.

**Why Do We Use Cookies and Other Tracking Technologies?**

We use tracking technologies, including cookies, to learn how you interact with our Services and to improve your experience and provide you additional functionality on the Services. Certain things for which we may use cookies and other tracking technologies include remembering your language preference, remembering your discussions, and providing you with content and advertisements consistent with your interests.

**What Type of Cookies and Other Tracking Technologies May We Use?**

<b>Strictly Necessary</b>	These cookies are necessary for the Services to function and cannot be switched off in our systems. Strictly necessary cookies are typically set in response to actions or services that you request, such as setting your privacy preferences, logging in, or filling out a form. Strictly necessary cookies can also
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	<p>be used to manage sessions on load-balanced servers or to ensure user requests are routed consistently to the correct server.</p> <p>You can set your browser or mobile device to block these cookies or to alert you about these cookies, but some parts of the Services will not work if you select such settings.</p>
<b>Functional Cookies</b>	<p>We use functional cookies to remember the choices you make, such as your user name, language, or text size. These cookies help to improve your experience on the Services by providing a more personalized service and enhanced functionality. For example, functional cookies remember where you are in a video so that you can start from that place when you return to the video. Functional cookies may be first-party cookies managed by us, or third-party cookies managed by third party-providers whose services we have added to our pages.</p> <p>If you do not allow these cookies, then some or all of these services on the Services may not function properly.</p>
<b>Performance Cookies</b>	<p>Performance cookies are sometimes called analytics cookies. We use these cookies to count visits and traffic sources so we can measure and improve the performance of our Services, including determining whether or not a user is new or returning, distinguishing users from one another, calculating new and returning visitor statistics. These cookies help us to know which pages are the most and least popular on the Services and to see how visitors move around the Services. For example, we use Google Analytics to help us understand how frequently the same people revisit the Website, how the Website is found (from advertising or referring websites), and which pages are most frequently viewed. All information collected through these performance cookies is aggregated and anonymous. This information is combined with data from a large number of other users to create an overall picture of use of the Services, and is never identified individually or personally and is not linked to any other information we store about you. For more information about Google Analytics, or how to opt out of Google Analytics cookies, please visit Google's Privacy Policy and Opt out page.</p> <p>If you do not allow these cookies, we will not know when you have visited our Services and will not be able to monitor the Services' performance.</p>
<b>Social Media Cookies</b>	<p>We use social media cookies to enable features such as share/follow on social networks. These cookies are capable of tracking your browser across other sites and building a profile of your interests. These cookies may impact the content and message you see on other websites or applications you visit.</p> <p>If you do not allow these cookies, you may not be able to use or see these sharing tools.</p>
<b>Third Party Cookies</b>	<p>Our Services may use third-party services or software, such as maps, online videos, or social networking features. Many of these services may set cookies on your device. These third party cookies help us enhance your experience</p>

	<p>with our Services and improve our Services by tracking your online activity. We have no direct control over the information that is collected by these cookies.</p> <p>If you do not allow these cookies, certain features of the Services may not function, or you may not be able to use certain sharing mechanisms provided by such third parties.</p>
<b>Tracking, Marketing and Advertising Cookies</b>	<p>We partner with third party advertisers who may use tracking pixels that set cookies to assist with delivering online advertising relevant to your interests. We, or our advertising partners, may build a profile of your interests and show you targeted advertisements on other sites. You can opt out of almost all advertising cookies by updating your preferences on <a href="http://www.youronlinechoices.com">www.youronlinechoices.com</a> or <a href="http://www.aboutads.info">www.aboutads.info</a>.</p> <p>These cookies do not directly store personal information about you, but they are based on uniquely identifying your browser and internet device.</p> <p>If you do not allow advertising cookies you won't stop seeing advertisements—they just won't be tailored specifically to you.</p>
<b>Security Cookies</b>	<p>We use these cookies to help identify and prevent security risks. If you disable these cookies, the Services will not function appropriately.</p>
<b>Web Beacons</b>	<p>We use web beacons to track pages viewed or messages opened. Web beacons are a piece of software code on a web page or in an e-mail message that tell the web site server information such as the IP address and browser type related to the visitor's computer. Web beacons may be placed in online advertisements that bring people to our site and on different pages of our site. Web beacons provide us with information on how many times a page is opened and which information is consulted. Web beacons are also known as internet tags, single-pixel GIFs, clear GIFs, and invisible GIFs.</p>

**How Do Third Parties Use Cookies and Tracking Technologies on our Services?**

We work with third parties to provide certain services through the Services. Those third parties may use their own cookies or other tracking technologies to collect information about your actions on our Services and/or the advertisements you click-on. The third parties may use this information to deliver advertisements they believe are most likely of interest to you based on content you have already viewed. Third parties may also use this information to measure the effectiveness of certain advertisements. Rebo does not control such third-party tracking technologies, including third-party cookies. To disable or reject the third-party's tracking technologies, including cookies, you should refer to their own websites and policies.

For more information on how some of our third party service providers collect and use information on our behalf please refer to their privacy policies:

Facebook	Facebook, < <a href="https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect">https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect</a> >
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Google (including YouTube)	Google Privacy & Terms, < <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a> >
Google Analytics	Google Privacy & Terms, < <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a> >
Front Row Systems	< <a href="https://frontrowsystems.net/privacy-policy-2/">https://frontrowsystems.net/privacy-policy-2/</a> >
Twitter	Twitter Privacy Policy, < <a href="https://twitter.com/en/privacy">https://twitter.com/en/privacy</a> >
Instagram	Instagram Data Policy, < <a href="https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect">https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect</a> >
MailPoet	< <a href="https://kb.mailpoet.com/article/361-data-collected-and-stored-by-mailpoet">https://kb.mailpoet.com/article/361-data-collected-and-stored-by-mailpoet</a> >
Amazon Web Services	< <a href="https://aws.amazon.com/privacy/">https://aws.amazon.com/privacy/</a> >
complianz	< <a href="https://complianz.io/legal/privacy-statement-us/">https://complianz.io/legal/privacy-statement-us/</a> >

**What is Do Not Track?**

Do Not Track (“DNT”) is a feature has been promoted by regulatory agencies to allow users to control the tracking of their online activities across websites and applications using browser settings. Some browsers allow users to select “DO NOT TRACK” as an option to tell website owners you do not wish to have your information tracked. Our in-app services allow users to switch on “INCOGNITO MODE” as an option to hide your personal profile information from other users while in this mode; however, it does not mean that Rebos alters the means of automatic data collection.

**How do I Control Cookies and Other Tracking Technologies?**

If you choose, you can set your browser to reject cookies or you can manually delete individual or all of the cookies on your device by following your browser or device’s help file directions. However, if your browser is set to reject cookies or you manually delete cookies, this may alter your access and use of some of the pages and features on our Services.

You may also reject or block all or specific types of cookies from our Website by managing your cookie preferences for our Website by utilizing the online cookie preference center at the bottom of the Website. You may also reject or block all or specific types of tracking technologies from our App by setting your preferences on your device. You can change those preference at any time.

You may also visit <[www.allaboutcookies.org](http://www.allaboutcookies.org)> or <<http://www.aboutcookies.org>> for details on how to delete, reject, or block cookies and for further information on cookies generally.

**Updates**

We may update or amend this Policy at any time. Please see the “Last Updated” notation at the top of this page to see when this Policy was last updated. Any changes become effective when we post the updated Policy on our Services. Your use of the Services following these changes means that you accept the revised Policy.

**Contact Us**

If you have questions or concerns about this Policy, contact us at:

Write Us:	Just Another Day, Inc. d/b/a ReboToday P.O. Box 2289, Oxford, Mississippi 38655
Email Us:	<a href="mailto:cookies@reboToday.com">cookies@reboToday.com</a>
Website:	<a href="https://reboToday.com/">https://reboToday.com/</a>